

ScrapbookPortal.com Advertising Rate Card

ScrapbookPortal.com is the Internet's most complete directory of online scrapbooking, scrapbook and crafting hobby retailers, manufacturers, product sources and scrapbooking publications. ScrapbookPortal.com also boasts an extremely active Events Calendar for scrapbooking gatherings and Crops around the United States and Canada. Our site has over 1,200 links delivering the scrapbooking information you're looking for. No membership or subscription is needed to use the portal. Basic links with descriptions and Events listings are free to those who submit the information. How can you harness our traffic to market your business? Try our great advertising rates and deliver pre-qualified customers right to your site. Here's how:

Events Listings:

To list your Event in our Events Calendar, submit the basic free listing through the submission link on the Calendar page. We review and post links within 24 hours. To advertise in a more prominent format on that page, choose a button, billboard or banner ad on that page; see ad rates below and deduct 20% from published rates.

Retailer Links:

To list your store on our site, submit your information via the Submit a Link tool on those pages. We'll review and post your link within 24 hours.

Basic Link Listings the information includes your store name, web site address, physical address and phone number, and short description. These links are free.

Premier Listings: we keep your free link in place and add a second, highlighted link with your information at the top of your category. Premier Listings are limited to three per category. These links are \$5 per month with a minimum commitment of 6 months prepaid.

Retailers By State Listing: Your store listing, physical address(es) and phone number(s) for all store locations, logo and description are sorted by state for presentation to site visitors. These links are \$10 per month with a minimum commitment of 6 months prepaid.

Expanded Advertising:

To advertise your company in prominent positions in run-of-site placements through banner, billboard or button ads, rates are as follows:

Ad Type	Ad size	12 month commitment	6 month commitment
Banner Ad	468 X 60 pixels	\$100/month	\$120/month
Billboard Ad	120 X 130	\$70/month	\$90/month
Button Ad	120 X 65	\$40/month	\$60/month
Home Page Featured Site	Screen shot+ text	\$125/month maximum run 2 months	N/A

***For upgraded Events Listings, deduct 20% from published rates. For paid ads to be placed on Category pages only (not run-of-site) deduct 15% from published rates. Advertisers who make a 12-month commitment and pre-pay the entire fee up front enjoy an additional 10% discount.*

Ad Production Help:

Banner, billboard and button ads can be produced for you. Static ads are \$150/ Flash ads are \$300. Quoted ad rates do not include a one-time set up charge of \$25 for banner, billboard or button ads. If ads are renewed, the set up charge will not apply.

Payment Terms:

ScrapbookPortal.com accepts MasterCard, VISA, American Express and Discover. Company checks are also accepted, however, there will be a delay in insertion time until your check(s) clear.

Questions? Call or email ScrapbookPortal.com:

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